

INSTANT TEXT

Quick, Easy & Exact



... when all is said, we're done.®

Your partner in the
evolution of news media
and social networking.

Instant Text Products

ASAP Sports is the premiere producer of instant text for the sports world since 1990. We have a large team of experienced professionals with expertise in sports terminology, player familiarity as well as behind-the-scenes operations. ASAP Sports has many options to serve your media and social networking requirements. We will customize products and services to meet your budgetary and logistical needs. Read more about all of our products below.

FastScripts®

A *FastScript* is a no-missed-quote, word-for-word, customized transcript of interviews and press conferences. It is instantly delivered electronically with your event's logo, and available for your website, target media and fans, as well as social media outlets. *FastScripts* are posted instantly and archived at asapsports.com, which features a global keyword search program.

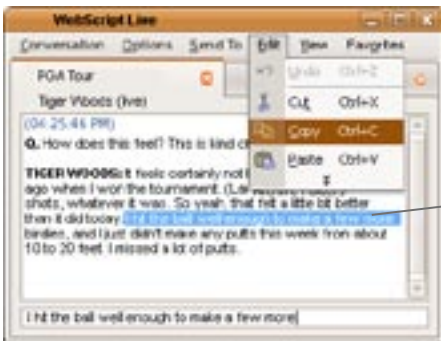
DraftScripts®

If you want a no-frills, raw-text transcript, *DraftScripts* will meet your needs. A *DraftScript* is an unedited text document delivered to you instantly. It is suitable for those who wish to do their own editing to reduce costs.

WebScripts®

Real-time text streaming on the web with flexible delivery options and features.

- Captioning of webcasts, live and on-demand.
- Edit live text yourself in real-time for quicker media delivery.
- Comply with ADA requirements for the deaf and hearing-impaired.
- Easy access from iPhones, BlackBerrys and other mobile devices.
- Use where listening to audio is difficult like offices, gyms, and restaurants.
- Improves your video stream SEO ranking with expanded meta data.
- Useful for announcer public address captioning at stadiums and arenas.



Live interactive text with real-time editing.



Captions, live or on-demand.

What Do Clients Say?



FastScripts are posted instantly, archived and accept keyword searches at asapsports.com

'ASAP has saved our office countless hours of transcribing and allowed us to better serve the media who follow our program.'

Jim Daves - University of Virginia

'The media that cover our sport have come to rely on the speed and accuracy of ASAP Sports. Their service allows reporters, especially those with tight deadlines, to be able to get information out quickly.'

Pat Courtney - MLB

'ASAP Sports makes my job easier because they are extremely accurate and quick. They are a big bonus to any event they cover.'

Mike Tirico - ESPN

'ASAP Sports is one of the most important innovations in sports writing in two decades.'

Gary Van Sickle - Sports Illustrated

'It is vital we receive fast and accurate transcripts of our player interviews. No-one does this better than ASAP Sports.'

Scott Crockett - PGA European Tour

'ASAP Sports delivers content key for our fans and media. It helps the evolving social media conversation about our team.'

Andy McGowan - MLS NY Red Bulls

'Since partnering with ASAP Sports, the service has provided immeasurable benefit to both the media operations and the media covering in person or from afar. It has been money well spent.'

Bob Burda - Big 12

'We have been using ASAP Sports for our during-the-week press conferences since 2002. When we began using them for postgame, I wondered why we didn't do it years ago.'

John Heisler - Notre Dame

'It provides a sense of assurance knowing that we don't have to worry about providing quote service with ASAP Sports' know-how onsite.'

Charles Bloom - SEC



Read FastScripts on-the-go with PDAs. Subscribe to our RSS feed and follow us on facebook and twitter @asapsports

How to get instant text...

1. Call to get a **quick** response and set a date, time and place of your event.
2. We make the technical and logistical setup **easy** and produce the *Script* that meets your needs.
3. The **exact** text is then sent to you instantly for distribution to your website, target media and fans.

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